## **PERSONA**

# Privacy, ethical, regulatory and social nogate crossing point solutions acceptance



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Risk - Based Security Projects Cluster Meeting











#### The seven circumstances

- quis (who)
- quid (what)
- quando (when)
- ubi (where)
- cur (why)
- quem ad modum (in what way)
- quibus adminiculis (by what means)













### Why?

- European Commission identified a need
- Call: H2020-SEC-2016-2017-2
- Topic: SEC-18-BES-2017- Acceptance of no gate crossing point solutions
- "the intensive use of technologies bear the risk of invading people's privacy, and the societal and political acceptance of technologies for "no gate solutions" is required **prior** to their implementation."
- Expected impact: "A method, and metrics, to assess acceptability by the society of the concept of border control processes based on "no gate crossing point solutions", and of the various technology components that may be required."















### Why? (2)

- Contribute to the work of
  - Technology developers
  - Researchers
  - Border authorities
  - LEAs
  - Policy-makers
  - Other stakeholders
- by fostering proactive thinking in connection with
- Privacy, Ethical, Regulatory and SOcial No-gate crossing point solutions Acceptance (PERSONA)











### Why? (3)

- PERSONA aims to develop a unified and tailored impact assessment method and to carry out comprehensive evaluations of wide range of contactless crossing point technologies, taking into account ethics, legal and otherwise regulatory requirements, privacy and personal data protection concerns, threats of discrimination and other societal issues.
- The established method for assessment will provide robust information for decision-makers in a
  form of enumeration of potential threats and benefits, possible measures to minimise the
  former and maximise the latter as well as overall guidelines in order to drive the innovation and
  deployment of future solutions by both industry and border control authorities.











### Why? (4) benefits overweigh costs

#### pros

- aids to:
  - foster informed decision-making
  - the protection of societal concerns
- forces to reflect
- ex ante thinking/early warning system
- inward/outward orientation
- best-effort obligation
- demonstrates accountability
- means for the public to have their voice heard

#### cons

- bureaucracy
- waste of effort
- complexity
- instrumental use
- inward/outward orientation

An impact assessment is a tool used for the analysis of possible consequences of an initiative on a relevant societal concern or concerns, if this initiative can present dangers to these concerns, with a view to support the informed decision-making whether to deploy this initiative and under what conditions, ultimately constituting a means to protect these concerns.













#### Who and where?

- 10 partners
- Belgium, Norway, Italy, Spain, Portugal, United Kingdom, Sweden, Austria, Serbia, Israel
- Research:
  - Vrije Universiteit Brussel (VUB)
  - Institut for Fredsforskning Stiftelse Peace Research Institute Oslo (PRIO)
  - Queen Mary, University of London (QMUL)
- SME:
  - Cyberethics Lab (CEL)
- Industry:
  - Atos Spain S.A. (ATOS)
  - INOV Inesc Inovação (INOV)
- LEA
  - Bundesrechenzentrum Federal Computing Centre (BRZ)
  - Swedish Police Authority, National Forensic Centre (SPA)
  - Ministry of Interior of the Republic of Serbia (SMOI)
  - Ministry of Public Security Israel National Police (MOPS-INP)















### What?

- Analysis of the existing assessment methods
  - PIA
    - Art. 8 ECHR
  - DPIA
    - Art. 35 GDPR
    - Art. 27 Directive
  - EIA
    - Autonomy, dignity, non-maleficence, beneficence
  - SIA
    - Societal acceptance
  - SIA
    - Security aspects
  - RIA
    - National Facilitation Programme
    - Registered Traveller Programme
    - eurodac, dublin, sis, eurosur, etc.













### What? (2) an ideal impact assessment

- 1. Systematic process
- 2. Considers the relevant societal concerns
- 3. Not everything needs it
- 4. Uses the appropriate method
- 5. Includes recommendations
- 6. Constitutes best efforts obligations
- 7. Relies on sufficient knowledge and know-how
- 8. Documented

- 9. Deliberative
- 10. Accountable
- 11. Assessor is independent
- 12. Simple
- 13. Adaptive
- 14. Inclusive
- 15. Receptive
- 16. Grows in supportive environment













### What? (3)

- Developing an appropriate impact assessment framework for border authorities;
- Identifying and assessing the impacts of border crossing technologies on the relevant privacy, personal data protection, ethical, legal and other regulatory as well as societal concerns;
- Exploring and implementing the views of various categories of stakeholders;
- Developing a textbook to assist organizations and LEAs in the assessment of the impacts of border crossing technologies;
- Saving-up decision-makers' financial and human resources through the development of guidelines necessary for the adequate use of impact assessments;
- Improving the harmonisation of impact assessment methods across the EU, through the use of uniform materials for carrying out an impact assessment.





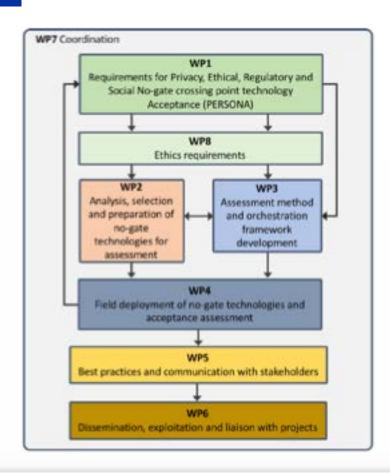






### How and by what means?

- WP1 Requirements for Privacy, Ethical, Regulatory and Social No-gate crossing point technology Acceptance (PERSONA)
- WP2 Analysis, selection and preparation of no-gate technologies for assessment
- WP3 Assessment method and orchestration framework development
- WP4 Field deployment of no-gate technologies and acceptance assessment
- WP5 Best practices and communication with stakeholders
- WP6 Dissemination, exploitation and liaison with projects
- WP7 Coordination
- WP8 Ethics requirements















### How and by what means? (2)

- Desktop-research
- Pilots
- Collaboration (projects, end-users, policy-makers, internal stakeholders, external stakeholders)
- Semi-structured interviews
- Meetings
- Workshops
- Participation on each others' events
- Aim is the create a best practice that will be actually used











### How and by what means? (9) Dissemination

- Building a community
  - Related European border and custom authorities
  - Security industry
  - Scientific community
  - End users (airports, border crossing points etc.
- 32 deliverables
- website/brochure/newsletter/social media
- Academic and research publication
- EC dissemination mechanisms
- Demonstrations
- Workshops





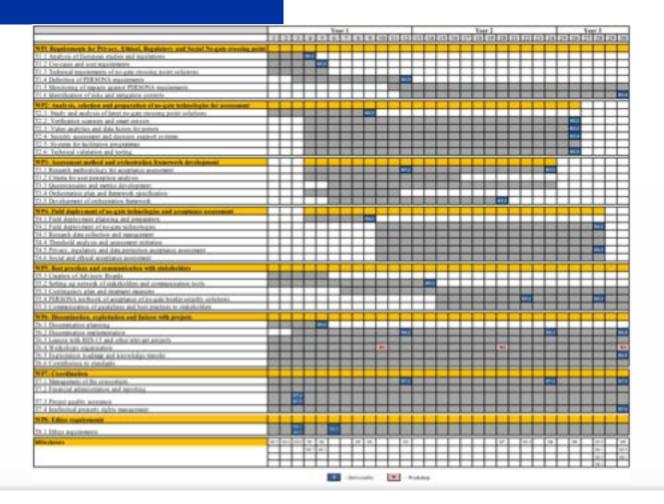






### When?

- 30 months
- 1 September 2018 28 February 2021
- Continuous collaboration
- Workshops in M10, M20 and M30













### Thank you!

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